



Fond du Lac Area
Women's Fund



Morgan Schmidt
2025 Board President

Dear Friends of the Fond du Lac Area Women's Fund:

As we reflect on 2025, we are filled with gratitude for all we have accomplished together to uplift women and girls in our community. This year was one of growth, transition, and forward progress—proof that when women support women, we all rise.

Because of your support, one of our proudest milestones is launching our new initiative: **Confidence is Power. Health is Strength. You Are Enough.** Through innovative programs, education series, community conversations, and targeted grantmaking, this focus is designed to help women and girls build self-esteem, strengthen their mental wellness, and reclaim confidence in how they see themselves. Together we're building a culture that promotes confidence, compassion, and connection. We also are continuing to build on the momentum of Girl-Powered Giving, now entering its second year. This program empowers young girls to develop leadership and philanthropy skills, preparing the next generation of changemakers to understand the power of giving back.

As we move into a new year, though our four strategic focuses, **We Research, We Convene, We Invest, and We Advocate & Act**, we remain committed in addressing the issues that matter most to women and girls in the Fond du Lac area. As board president, I am inspired to carry this work forward, for the legacy of women who came before me, for my daughter, and for all the girls who deserve to grow up in a community that lifts them up, just as this organization has for over two decades.

Now, we invite you to join us once again – through your financial gift, your time, or your voice. Your support ensures that that women and girls in the Fond du Lac area continue to lead the way towards equity, opportunity, and empowerment. Together, we can shape a future where every woman and girl has the confidence to reach her full potential.

With gratitude,

Morgan Schmidt
2025 Board President



SAVE THE DATE: Our 22nd Annual Power of the Purse luncheon is April 22, 2026

WE CONVENE

27

Local, nonprofit partners & collaborations since 2021

WE INVEST

440K+

Local grants awarded through 2025

*Approximate cumulative since 2004

WE RESEARCH



1 in 3 households in Wisconsin struggle to afford life's essentials despite being employed.

– 2025 ALICE Report

Please see the back side for ways your gifts will be used in 2026, as well as a list of our Fond du Lac Area Women's Fund commitments to the community.

Impact where & when it is needed.

When women & girls thrive, our entire community prospers.

DONATE

VOLUNTEER

fdlawomensfund.org/donate
fdlawomensfund.org/volunteer



2025 Board President, Morgan Schmidt, and 2024 Board President, Tasha Rieder, presenting the Fondy Fire Robotics Team with a grant to support their next chapter of innovation!

Join us in making a real difference for women and girls in our community when it is needed most.

In 2025, we were thrilled to award a flash grant to the Fondy Fire Robotics team (pictured above). With a majority-female team, Fondy Fire represents young women stepping boldly into STEM fields where they've been historically underrepresented. Hearing their insights and witnessing their passion for engineering, teamwork, and problem-solving firsthand reaffirmed exactly why this work matters.

We understand needs don't always align with traditional grant cycles. That's why we continue to be nimble and responsive by awarding Flash Grants (small grants ranging \$100-500) as opportunities arise. Flash Grants complement our other funding streams—Community Catalyst Grants (traditional cycle), Strategic Grants (new, multi-year initiatives), and signature programs like Girls on the Run and Girl-Powered Giving. Together, this giving creates a comprehensive approach to supporting women and girls in various stages and circumstances.

By standing with us and stretching your annual gift, you're saying "we got you" to women and girls in the Fond du Lac Area.



Mission

To facilitate bold change to advance Fond du Lac area women and girls.

Vision

An inclusive community where all women and girls thrive. No exceptions.

Our commitments

- Conducting research and gathering data for ongoing and long-term positive impact
- Holding courageous conversations that elevate issues and raise awareness
- Providing educational opportunities addressing important community needs
- Celebrating women and girls who make a difference in our community
- Investing time, talents, and support essential to community partners carrying out the work



Make a difference.



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